



LAS VEGAS  
MARKET™

**THE INTERNATIONAL SURFACE EVENT™**



stonexpo  
MARMOMAC

tile  
expo

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## **LAS VEGAS MARKET & THE INTERNATIONAL SURFACE EVENT PARTNER**

### ***Two Leading Design Trade Shows Cooperate to Offer Buyers Enhanced Opportunities for Sourcing Related Categories in January 2018***

**LAS VEGAS, December 19, 2017:** Las Vegas Market and The International Surface Event announce a new partnership for the upcoming 2018 shows created to benefit the retail and design community.

TISE is comprised of three premier tradeshow — SURFACES, StonExpo/Marmomac, and TileExpo — and is a leading industry marketplace for floor covering, stone, and tile industry professionals. During the parallel days of the Las Vegas Market, The International Surface Event will offer a four-day preview of the newest products, hands-on demos, inspiring trends, key manufacturers, industry suppliers and numerous education and networking opportunities. The collaborative effort provides buyers with free and continuous shuttle service between the two exhibit venues markets – the World Market Center Las Vegas and the Mandalay Bay Convention Center – on Tuesday, January 30, and Wednesday, January 31, from 9:00 am to 6:00 pm, as well as free access to both events event floors good for the entire span of both events. Qualified registrations are free, although attendees will be required to register separately for each show.

“Las Vegas Market is pleased to collaborate with The International Surface Event and its three major floor coverings trade shows – SURFACES, StonExpo/Marmomac and TileExpo – to provide visitors to both events with new shopping opportunities within related merchandise categories,” *said Dorothy Belshaw, president of Gift Leasing and Chief Marketing Officer, International Market Centers.* “Cooperation between our two events will afford retailers and interior designers with access to Las Vegas Market’s 4,000+ furniture, gift and home décor resources, as well as some 800 top floor covering brands exhibiting at TISE. Additionally, this partnership will bring more visitors to Las Vegas Market, providing our tenants with new potential sources of business, new channels of retail distribution and new connections with buyers. As the leading furniture, home decor and gift destination in the western United States, Las Vegas Market is committed to providing our customers with value-added services that increase the efficiency and effectiveness of the market experience.”

The partnership between Las Vegas Market and TISE will facilitate cross shopping by buyers in related home product categories and run concurrently in Las Vegas. The Winter 2018 Las Vegas Market runs January 28 to February 1, 2018, at World Market Center Las Vegas, and The International Surface Event runs January 29 to February 1, 2018, at the Mandalay Bay Convention Center.

“The International Surface Event is pleased to offer a partnership with the Las Vegas Winter Market,” *said Amie Gilmore, Show Director, The International Surface Event.* “This partnership will offer the widest breath of product offerings and inspiration for the interior designers and retailers. We understand that time is valuable to every business professional, and offering this opportunity

to expand the buying and sourcing possibilities concurrently between the events in Las Vegas will optimize the experiences and benefit both event's attendees. We look forward to hosting Las Vegas Market attendees at TISE 2018."

Each organization will cross-promote the partnership to its attendees, including interior designers, as well as retailers who sell or specify flooring, stone, countertops, surface materials, and home furnishings.



**Las Vegas Market – January 28 to February 1, 2018 (Sunday-Thursday)**

**World Market Center, Las Vegas, [lasvegasmarket.com](http://lasvegasmarket.com)**

Las Vegas Market is the nation's fastest growing gift and home décor market and the leading furniture marketplace in the western U.S., presenting 4,000+ gift, home décor and furniture resources in an unrivaled market destination. Las Vegas Market features thousands of gift, furniture and home décor lines, allowing for cross-category commerce among these industries. The Winter 2018 Las Vegas Market runs Sunday, January 28 to Thursday, February 1, 2018. For more information, visit [lasvegasmarket.com](http://lasvegasmarket.com)

**Permanent Showrooms & Casual Temporaries (Sunday-Thursday):**

Sunday - Wednesday, January 28 - January 31, 8:00 am to 6:00 pm

Thursday, February 1, 8:00 am to 4:00 pm (C13 closes at 2:00 pm)

**Gift and Home Décor Temporaries at The Pavilions at Las Vegas Market (Sunday-Wednesday):**

Sunday, January 28, 9:00 am to 6:00 pm

Monday, January 29, 9:00 am to 8:00 pm

Monday, January 29, Cash & Carry Shopping Spree, Pavilion 2, 6:00 pm to 8:00 pm

Tuesday, January 30, 9:00 am to 6:00 pm

Wednesday, January 31, 9:00 am to 4:00 pm

Thursday, February 1, Closed

**B2 Home Furnishings Temporaries**

Sunday - Wednesday, January 28 - January 31, 9:00 am to 6:00 pm

Thursday, February 1, 9:00 am to 2:00 pm



**The International Surface Event—January 29 to February 1, 2018 (Monday-Thursday)**  
**Mandalay Bay Convention Center, Las Vegas [intlsurfaceevent.com](http://intlsurfaceevent.com)**

The International Surface Event was formed in 2014, bringing the long-standing, successful events, SURFACES and StonExpo/Marmomac, together with the newly formed TileExpo to create an unparalleled opportunity for industry professionals from all sides of the flooring, stone, and tile spectrum to meet, interface, and collaborate in one place. For more information on The International Surface Event or their sponsors and partners, please visit [intlsurfaceevent.com](http://intlsurfaceevent.com)

Exhibits: Tuesday, January 30 – Thursday, February 1

Hours: January 30-31, 9:00 am to 5:00 pm; February 1, 9:00 am to 3:00 pm

Education: Monday, January 29 – Wednesday, January 31

Hours: January 29, 9:00 am to 5:00 pm; January 30-31, 8:00 am to 5:15 pm

*Times listed are subject to change.*

**About International Market Centers, L.P.**

Las Vegas Market is produced by International Market Centers, L.P. (IMC), the world’s largest operator of premier showroom space for the furnishings, home décor and gift industries. International Market Centers owns and operates 12.2 million square feet of world-class exhibition space in High Point, N.C. and Las Vegas. IMC’s mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furnishings, home décor, and gift industries. For more information on IMC, visit [imcenters.com](http://imcenters.com).

**About Informa, Global Exhibitions**

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